



FUSION25

Humanizing Technology in Parking



Subject: Parker Technology User Conference

Dear _____ ,

FUSION25 — Parker Technology’s first-ever user conference — is May 27–30 in Indianapolis, IN. This exclusive in-person conference features dynamic sessions, hands-on workshops and networking opportunities that are tailor-made for parking operators, and more specifically, Parker Technology customers like us. This event will provide actionable strategies for enhancing operational excellence and the customer experience. Should I be permitted to attend, I will have access to:

- Over 20 educational sessions presented by subject matter experts who have first-hand knowledge of the topics, greatly reducing the time and energy I would normally incur in researching these topics
- Keynote presentations and fireside chats from acclaimed business leaders both inside and outside parking, and insider insights into the future outlook of both Parker Technology and parking technology in general
- Networking opportunities with the Parker Technology team and other parking professionals from across the country to strengthen business relationships and establish new connections

FUSION25 will provide valuable knowledge and new ideas on how we can improve our business processes and be aware of possible opportunities on the horizon. Therefore, I would like to ask your approval to attend. I understand that my attendance will represent a considerable investment of both time and money and have listed a breakdown of expected expenses below.

The early bird conference registration fee is \$699, a \$200 savings from full-price registration of \$899. Note: early bird ends January 1, 2025.

- Roundtrip airfare: \$ _____
- Transportation: \$ _____
- Hotel: \$ _____
- Meals: INCLUDED
- **Total Costs:** \$ _____

This opportunity to LEARN, ADVANCE + CONNECT makes my attendance at FUSION25 a great investment for our organization. Thank you for your consideration.

Sincerely,



learn more @ www.parkertechnology.com/fusion25