

May 27th - 30th, 2025 | The Westin Indianapolis

# SPONSORSHIP OPPORTUNITIES

## Sponsorship Levels

### CATALYST (Top Level) {3 available}

Lead the charge and drive conversation with this top-level sponsorship.

- Choose an event:
  - Opening Cocktail Hour
  - Charity Lunch
  - After Party
- All benefits listed below
- Speaking opportunity
- 3 attendee registrations

**\$10,000**

### AMPLIFY (Mid Level) {3 available}

Elevate your presence and deepen engagement with this mid-level sponsorship.

- All benefits listed below
- Speaking opportunity
- 2 attendee registrations

**\$5,000**

### IGNITE (Entry Level) {5 available}

Spark connections and brand presence with this entry-level sponsorship.

- All benefits listed below
- 1 attendee registration

**\$3,000**

This is a target-rich conference. **90% of attendees** will be decision makers from **universities, municipalities, private operators, healthcare and airports.**

90%

## Benefits for All Sponsors



#### Brand Recognition

Logo on signage, screens, website, etc. based on level



#### Promotional Content

Featured on social + blog



#### Attendee List/s

Pre + post, based on level



#### Conference Exposure

Access to all events + meals