Parker Technology

INDUSTRY WE SERVE: PRIVATE OPERATORS

PERFECTLY ALIGNED WITH YOUR BRAND

Private operators are important caretakers of parking assets not always owned by them. They carry the burden of managing the facility efficiently, being accountable for collecting as much revenue as they can for the facility owner, and delivering an excellent customer experience, all while keeping costs down.

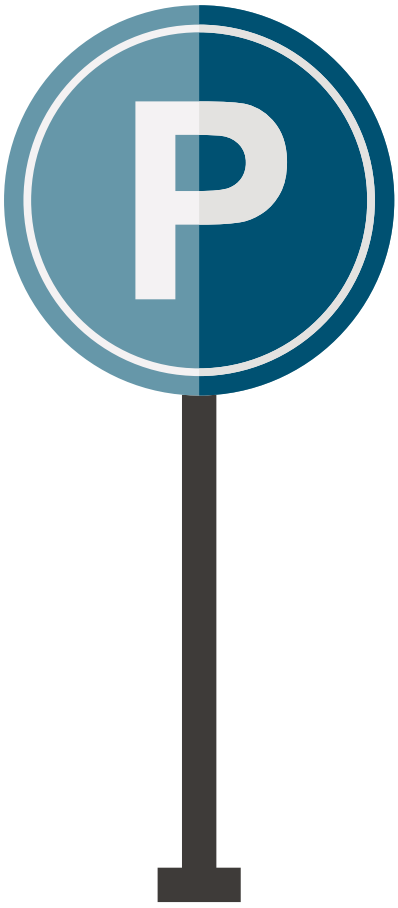
Parker Technology's solution is well suited to help with the mission to maximize revenue, reduce costs and help operators report tangible results to owners.

HOW WE BENEFIT PRIVATE OPERATORS

Collect successful payments 85% of the time, on average

Answer help calls for a fraction of the cost of on-site staff

Provide a positive differentiator in the customer experience



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DO YOU KNOW HOW MANY CUSTOMER SERVICE CALLS YOU'RE GETTING?

According to data from our platform, in 2022 we took 2,322 calls per private operator facility on average. That's 194 calls per month, per facility. However, that range can vary widely based on number of lanes, location, etc.

On the high end, the most calls from one private operator in 2022 was 181,755 for the year, which is an average of 15,146 calls per month.

The number of calls you could be getting may surprise you. Shoot us a note and we'd love to take a look.

OUR PRIVATE OPERATOR CLIENTS

717 Seven One Seven Parking Enterprises · ABM Building Value · New Hope Railroad · CenterPark · Park Allpro Parking · Preferred Parking · Peak Parking · Park Inc · Interstate Parking · Denison Parking · PMC · Pivot Parking · Robinson Park · Parking · UPP Global · USP · IPM · Diamond Parking Service · Poydras Parking · Novotel Hotels & Resorts · Newpoint · Park 1 · Douglas Parking · Little Man Parking · Allied Parking, Inc. · ACE · SP+ Parking · Park Rite · LAZ · California Parking · American Parking · secure P · Atlantic · Mobile Infrastructure · Platinum Parking · JP Joyce Parking · One Parking · CityParking Inc. · Professional Parking Services · Prime Parking Systems · truPark · Riverside Parking · Propark Mobility

> "Parker has helped One Parking reduce staffing costs for our clients and has enabled us to continue to provide top notch in the lane service at the same time. We have been using Parker for several years and are pleased to continue expanding our partnership with them across the country."
> *- Kirsten Dolan, President & CEO of One Parking*

www.parkertechnology.com |